

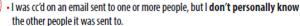




#### FROM

- I don't recognize the sender's email address as someone I ordinarily communicate with.
- This email is from someone outside my organization and it's not related to my job responsibilities.
- This email was sent from someone inside the organization or from a customer, vendor, or partner and is very unusual or out of character.
- Is the sender's email address from a suspicious domain? (like micorsoft-support.com)
- I don't know the sender personally and they were not vouched for by someone I trust.
- I don't have a business relationship nor any past communications with the sender.
- This is an unexpected or unusual email with an embedded hyperlink or an attachment from someone I hadn't communicated with recently.

# J I



 I received an email that was also sent to an unusual mix of people. For instance, a seemingly random group of people at my organization whose last names start with the same letter, or a whole list of unrelated addresses.



### DATE

 Did I receive an email that I normally would get during regular business hours, but it was sent at an unusual time like 3 a.m.?



#### SUBJECT: ○-

- Did I get an email with a subject line that is irrelevant or does not match the message content?
- Is the email message a reply to something I never sent or requested?



### ATTACHMENTS:

- The sender included an email attachment that I was not expecting or that makes no sense in relation to the email message. (This sender doesn't ordinarily send me these types of attachment(s).)
- I see an attachment with a possibly dangerous file type.
  The only file type that is always safe to click on is a .TXT file.



#### CONTENT:

- Is the sender asking me to click on a link or open an attachment to avoid a negative consequence, or to gain something of value?
- Is the email out of the ordinary, or does it have bad grammar or spelling errors?
- Is the sender asking me to click a link or open up an attachment that seems odd or illogical?
- Do I have an uncomfortable gut feeling about the sender's request to open an attachment or click a link?
- Is the email asking me to look at a compromising or embarrassing picture of myself or someone I know?



YourCEO@youtorganization.com You@yourorganization.com

Hi, I'm on vacation in London and my money and passport were stolen out of my bag. Could you wire me \$300 via Western Union?

They gave me a special link so this goesright into my account and

Monday June 1, 09:50am 🖊

Date: Subject:

Your CEO

I can buy a ticket home:

http://www.westernunion.com453jhy

Thanks so much, this really helps out!

# HYPERLINKS:

- I hover my mouse over a hyperlink that's displayed in the email message, but the link to address is for a different website. (This is a big red flag.)
- I received an email that only has long hyperlinks with no further information and the rest of the email is completely blank.
- I received an email with a hyperlink that is a misspelling of a known web site. For instance, www.bankofarnerica.com - the "m" is really two characters - "r" & "n".